



California INTERNATIONAL® PAGEANTS

Ph: (760) 424-8876 • Email: ejpproductions@aol.com • www.California-intl.com

AD PAGE GUIDELINES

DELEGATE AD PAGES:

Your choice of Full Page Black & White AD for \$100 or Color Full Page AD for \$300.

WHAT TO INCLUDE IN AN AD PAGE:

This AD Page is the best representation of your involvement in your platform, charitable causes, volunteerism and community service. Each Full Page AD should showcase you and the city/county you represent in the California International® Pageant. Included in your Ad Page should be a thank you to your charities, sponsors, family and friends. Do not hesitate to contact your sponsors and the organization you represent to purchase AD Pages on your behalf. Please be creative with your AD photos. However, we will not allow swimsuit, crown shots or other abbreviated photos.

NOTE: A Full Page AD may consist of several different business card size sponsor ADs or half page sponsor ADs which can make up One Full AD Page. For example: You could sell a business card size space on your AD Page for \$25 per business card and sell 4 of them totaling \$100. If the total collected from sponsors for AD space is greater than AD Fee to California International®, then the delegate may keep the remaining money for their personal sponsorship. It is your responsibility to have your AD page completed, in jpeg or PDF format and emailed to ejpproductions@aol.com in a timely manner.

AD PAGE DESIGN SERVICES:

Need someone to design your AD page? Lisa can help! In addition to being the Administrative Assistant for California International® Pageants, Lisa Tondino maintains a successful Graphic Design business.

Please contact Lisa directly and mention California International® Pageants.

SPECIAL PAGEANT RATE: \$75 for a full page headshot style AD design.

Multiple Ads per page will incur additional costs.

SOLEFIRE GRAPHIC DESIGN

Lisa Tondino

Ph: 805-587-4670

Email: lisa@solefire.net

AD PAGES MUST MEET ALL OF THE PRINTING SPECIFICATIONS BELOW.

Delegates are free to choose who designs their AD Page as long as the final artwork meets all Ad Page Printing Specifications. If your AD Page is not submitted in the proper format, it may be subject to additional design fees to convert it to the proper format. We will advise you before any fees are incurred. Please share all of this information with whomever is designing your Ad Page to ensure it is done correctly.

AD PAGE PRINTING SPECIFICATIONS:

8.5" x 11" Document Size

7.7" x 10.25" Live Area (all elements of your ad MUST be within these boundaries)

No Bleed — document must have .375" white border all the way around

CMYK or B&W color format (depending on the AD page you purchased). No RGB accepted.

Acceptable file formats: All files must be submitted as high resolution (300 dpi minimum) jpeg or PDF files.

SUBMITTING AD PAGE ARTWORK:

Please email your AD page artwork to: ejpproductions@aol.com

Attention: Lisa Tondino

If your AD page is too large to email, please upload it to Drop Box (or something similar) and email the download link to: ejpproductions@aol.com